

****Privacy Notice****

Agroindustriales e Insumos del Noreste, S.A. de C.V. ("AIN Medios"), with a registered office to receive notifications at Calle Océano Pacífico number 94, Building 3, Entrance A, Colonia Lomas Lindas, Atizapán de Zaragoza, State of Mexico, C.P. 52947, including its affiliated and subsidiary companies in the Mexican Republic, complies with the provisions of the Federal Law on the Protection of Personal Data Held by Private Parties, as published in the Official Gazette of the Federation on July 5, 2010.

AIN Medios is concerned with privacy matters and wishes for you to be familiar with how we collect, use, and disclose information.

The terms used in this privacy notice (hereinafter referred to as "Notice") will have the definition assigned to them by the aforementioned Federal Law on the Protection of Personal Data Held by Private Parties (hereinafter referred to as the "Law"), except for those expressly defined herein.

This Privacy Policy (referred to as the "Policy") explains how we process personal data. Throughout this Policy, the term "personal data" refers to information related to an identified or identifiable person.

Our products or services may contain links to websites and services of other companies that have their own privacy policies. We recommend that you read the privacy policies of such third-party services. AIN Medios is not responsible at any time or under any circumstances for the privacy practices or the content of such third-party services.

By using this website or by providing your personal or business data to AIN Medios, you consent to the processing of your personal data in the manner described in this Policy. If you do not accept this Policy, please do not provide your personal or business data to AIN Medios.

****What Data Do We Collect?****

Generally, we collect your personal or business data when you make a purchase, register as a user of our products and services, use them, participate in a campaign, or interact with us in any other way. Such information may include both the data you provide to us and the information we collect related to the purchase and use of our products and services, as well as other interactions between you and AIN Medios. This information may include details of inquiries or requests you have made, the products supplied, delivery details, bank account number, credit card details if applicable, billing address, creditworthiness checks, and other similar financial information, contact and communication records, information and details

related to the content you have provided, and other similar information about transactions. In accordance with the relevant regulations, we may record your communications with our customer service or other similar contact points.

****Cookies and Other Technologies****

AIN Medios's website, online services, interactive applications, email messages, and advertisements may use "cookies" and other technologies, such as pixel tags and web beacons. These technologies help us better understand user behavior, inform us which parts of our website were visited, and facilitate and measure the effectiveness of web advertisements and searches. All information collected through cookies and other technologies is treated as general information. However, to the extent that local law considers IP addresses (Internet Protocol) or similar identifiers as personal information, AIN Medios will also treat them as such.

Similarly, to the extent that general information is combined with personal data, AIN Medios will treat the combined information as personal information for the purposes of this Privacy Policy.

****Disclosure of Your Personal Information****

Your personal information may be disclosed as follows:

- Within the AIN Medios group of companies for the purposes described in this Policy.
- To third parties who provide services to AIN Medios, such as website hosting, data analysis, payment processing, order fulfillment, product distribution, infrastructure supply, IT services, customer service, email delivery, credit card processing if applicable, auditing services, and other similar services that enable them to provide services.
- To third parties, such as agents and distributors, to facilitate the sale and distribution of AIN Medios products and services, which may include marketing communications.

AIN Medios will disclose your information as deemed necessary or appropriate:

- (a) in accordance with applicable law;
- (b) to comply with legal processes;
- (c) to respond to duly motivated and substantiated requests from public and governmental authorities, including authorities outside your country of residence;
- (d) to enforce AIN Medios's business terms and conditions;
- (e) to protect AIN Medios's operations;
- (f) to protect the rights, privacy, safety, or property of AIN Medios, you, or others; and
- (g) to allow AIN Medios to exercise available remedies or limit the damages we may suffer.

You, when using AIN Medios Site or Application features that allow you to interact with AIN Medios and others (such as a blog, message board, messaging, chat, profile, or other social media). When using these features, you should be aware that any information you submit, including your name, location, and email address, may become public. AIN Medios is not responsible for information you wish to submit through these features, and we strongly recommend that you do not disclose sensitive Personal Information (such as health or credit card information) through these features. If you use them, your Personal Information will remain on the Site or Application even after you stop using the Site or Application.

****What Are Your Rights?***

You have the right to know what personal data we have about you and how we use it. You have the right to request that it be corrected (if incomplete, incorrect, outdated, or unnecessary), canceled (if the data provided is inadequate or excessive), and to object to our use of it (when the data was collected without your consent).

You may exercise your rights by sending us a request to our email address: luis@ainmedios.com, or directly at our office at Océano Pacífico number 94, Building 3, Entrance A, Colonia Lomas Lindas, Atizapán de Zaragoza, State of Mexico, C.P. 52947.

It is understood that for AIN Medios to properly and timely respond to any requests referred to in this section, the request of the owner must contain at least:

- I. The full name of the owner and address or other means to communicate the response to the request;
- II. Documents proving identity or, where applicable, legal representation of the owner;
- III. A clear and precise description of the personal data to which you wish to exercise any of the above rights; and
- IV. Any other element or document that facilitates the location of personal data. Our response to your request will be sent within the time allowed by law to the email address of the sender of this request.

Please note that it may be necessary for AIN Medios to identify you and request additional information to fulfill your request. Also, note that relevant regulations may include restrictions and other provisions related to your rights.

In some cases, especially if you want AIN Medios to delete or stop processing personal data, it may be understood that we may not be able to continue providing services to you. However,

if you reject marketing and other correspondence from AIN Medios, we may still send you critical alerts related to our products and services or contact you for these purposes.

****Who Controls Your Personal Data and What is a Point of Contact?***

AIN Medios, based in Mexico, controls your personal data, and you can contact them at www.ainmedios.com.mx. AIN Medios has the necessary technical, material, and human resources to ensure that the user's personal data will be processed in strict accordance with the Law.

The user acknowledges and agrees that one of the purposes of processing their personal data is to comply with their contractual and/or commercial obligations with AIN Medios, and therefore cannot cancel and/or object to the processing of personal data that may affect and/or restrict compliance with these obligations.

****Modifications to the Privacy Notice***

AIN Medios expressly reserves the right, at its sole discretion, to change, modify, add or remove portions of this notice at any time. In such case, AIN Medios will publish on the website www.ainmedios.com.mx the modifications made to the notice and will indicate the date of the latest version of the Notice. To the extent that the user does not request the cancellation and/or objection of their personal data under the terms mentioned above and continues accessing and/or using, partially or fully, the Services, it will imply that they have accepted and consented to such changes and/or modifications to the Notice.

By providing your personal data to AIN Medios, the user expressly acknowledges and accepts this Notice, as it may be adjusted or modified from time to time, and also consents to AIN Medios processing your personal data in the manner described herein. If the user does not accept this Notice, they may exercise the rights conferred by the Law, as previously described.